

New Ideas Programme



Providing practical support to grow innovative business ideas in Essex

Do you have the ambition to start up an innovative new business, or have you recently done so ?

Does your business idea involve the application and/or development of scientific know-how, new technology, new approaches to engineering or design ?

Do you have an idea that could deliver high value services in an innovative way ?

Would you and your business idea benefit from the support of a team of specialist mentors well practiced in developing new, innovative and hi-tech businesses ?

If the answer is **yes** to the majority of these questions, then the right tailored support for you is available now.

What's available ?

The Essex Innovation Network is providing a free of charge range of specialist services that can enable you to fully exploit your innovative business idea, help sustain your business in those difficult initial stages and leave it well placed for future growth.

Practical, meaningful advice from an assigned specialist mentor will include:

- How to assess whether there is a market for your idea
- How to secure finance to develop your business
- Strategies to protect your idea and potential profits
- How to win business in niche markets
- Effective use of design
- Options for the development of your business
- The development of new products and services
- How to turn your idea into a money making venture

This support can now be accessed through dedicated facilities at the Essex Technology & Innovation Centre, Ongar and the University of Essex, Colchester.

How long is the support for and am I eligible ?

Eligibility is dependant on the nature of your idea and a demonstration of genuine commitment to the programme. Subject to this, The Essex Innovation Network will work with you over a 6-9 month period to develop your idea.

How do I find out more ?

For more information about the support available, whether you may be eligible and how to apply please contact:

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Essex Innovation Network

Providing practical solutions today, for tomorrow's innovative businesses



Building on a long and proud history of innovation in the county, the Essex Innovation Network is a partnership of agencies, business groups and universities whose collective aim is to make Essex one of the best places to develop new ideas and grow innovative companies.

The Network provides a full range of services, activities and facilities to enable new and existing businesses to exploit the full potential of their new ideas and creativity.

www.essexinnovation.co.uk

New Ideas Programme - a range of free high quality business support aimed at budding entrepreneurs.

Developing Innovative Businesses Programme - free support for existing early stage and established businesses.

Business incubation premises - a network of incubator premises in Essex including the Essex Technology & Innovation Centre, Ongar.

Assistance with accessing research & development funding - in partnership with the East of England Development Agency (EEDA).

Seminars/workshops and events - the Network organises a range of seminars, workshops and events to help Essex companies access vital information